

2M2KIDS



EXPERT IN
ERGONOMIC KIDS
DESK&CHAIR

ABOUT 2M2KIDS

When we stretch out our arms
Rotate one circle in place
The range touched by our fingertips is
approximately $2m^2$
This is the warmest range
It is also the most
focused area for learning

2M2KIDS focus on
children's growth research
With good products to
help develop good habits
So that children can easily
sit straight, healthy growth



14 YEARS FOCUS ON CHILDREN'S GROWTH RESEARCH

WITH GOOD PRODUCTS TO HELP DEVELOP GOOD HABITS

2010.

Jun. ... 2M2KIDS brand established

➤ 2M2KIDS

2019.

Jul. ... Invited to participate in the National Compulsory Standards for Children's Furniture

Nov. ... Forerunner for wooden children's furniture enterprises standard

Dec. ... Brand stores exceeded 400+



2015.

May. ... Company formally established

Jul. ... The first brand store opened

2021.

Feb. ... Brand upgraded

2M2KIDS

Apr. ... TUV CHINA MARK certificated



2014.

Sep. ... Original ergonomic kids desk crowdfunding with initial launch amount exceeding 1 million

2020.

Apr. ... [Dragonfly kids light] Successful Design Award

Oct. ... 2020 CBME Awards

Nov. ... High end solid wood kids desk transaction volume TOP 1



2016.

Sep. ... [Knight kids desk] tiled classified drawer

Oct. ... [Minry kids chair] patented snap adjustment received high praise

Dec. ... Brand stores exceeded 100+ within 1 year

2022.

Apr. ... Provincial high-tech enterprise research and development center certification

Jul. ... Fifth Generation [Explorer kids desk] has been launched

Sep. ... [H chair] Received the German National Design Award

Dec. ... Certified by the Provincial Industrial Design Center



2017.

May. ... [Explorer kids desk] became a top-selling item

2023.

Apr. ... [Explorer kids desk] Innovation Award and German National Design Award

Nov. ... Building a retail collection store



2018.

May. ... [Dreamland kids desk] ultimate quality becomes the industry benchmark

Aug. ... National high-tech enterprise certification

Oct. ... Beijing and Shanghai branch established

2024.

Jan. ... The 22nd Hong Kong Baby and Child Expo

May. ... Kazakhstan Home Furnishings Expo

Sep. ... Cologne Kind Jugend Expo

Sep. ... Moscow MirDetstva Expo



GLORY
OF
2M2KIDS

**ERGONOMIC KIDS DESK&CHAIR,
KIDS STUDY LIGHT**

INDEPENDENT RESEARCH
AND DEVELOPMENT PRODUCTION

15+ years of design & production & professional
quality management experience

20000m² Self built production factory

16+ Comprehensive Mechanical
Equipment Laboratory

5 professional production lines/
intelligent assembly line



DRAFTER OF NATIONAL COMPULSORY STANDARDS FOR CHILDREN'S FURNITURE

The only enterprise in the industry that participates in the formulation of national mandatory standards for children's furniture

Participated in the development of 4 national standards,
2 industry standards, and 3 group standards

NATIONAL STANDARDS

- Ergonomic requirements for healthy homes - Part 2: Children's desks and chairs
- Children's Furniture Assessment Quality Inspection and Quality
- GB Safety Technical Specification for Furniture for Infants and Children (Compulsory Standard)
- Limit of Harmful Substances in Furniture (Compulsory Standard)

2 INDUSTRY STANDARDS

- Test Methods for Durability, Stability, Strength, and Durability of Child Seats
- Determination of surface resistance to yellowing of wooden furniture

3 GROUP STANDARDS

- The main drafting unit of the "Standard for Children's Learning Tables and Chairs in Ergonomics"
- Standard for Children's Swivel Chairs
- Children's Study Table (Made in Zhejiang)



FORERUNNER FOR WOODEN CHILDREN'S FURNITURE ENTERPRISES STANDARD

Hangzhou 2M2 Intelligent Home Technology Co., Ltd. is a technology innovation company that integrates design, production, and sales. Focusing on the research of children's growth space, adhering to user centeredness, original design, and being a warm and socially responsible enterprise.



ISO9001:2015

Leader for wooden children's furniture enterprises standard

Drafter of National Compulsory Standards for Children's Furniture

PASS 30+TESTING BY AUTHORITATIVE INSTITUTIONS BOTH DOMESTICALLY AND INTERNATIONALLY

FSC CERTIFICATION STANDARD (FSC-STD-40-004 V3-1)

US STANDARD

- ☑ Chemical testing: CPSIA section 101: Lead and Phthalates in paint/surface coating; accessible substrate materials.
- ☑ Chemical testing: CARB ATCM/ASTM D6007-2014: which is California regulation about Formaldehyde Emission;
- ☑ California Technical Bulletin 117-2013: Smolder Resistance of Materials
- ☑ Mechanical tests: ANSI/BIFMA X5.1 2017

EU STANDARD

- ☑ EN717-1:2004 which is EU regulation about Formaldehyde Emission;
- ☑ REACH REGULATION about the test of lead+phthalate;
- ☑ Mechanical safety;EN 1729-1:2015/AC:2016; EN 1729-2:2012 + A1:2015



PROFESSIONAL LEADER IN ERGONOMIC DESIGN FOR CHILDREN

National level high-tech enterprise

90+

National Patent

20+

Famous Design Award



ONE OF THE MOST PROFESSIONAL MANUFACTURERS IN CHINA

10+EXPORTED COUNTRIES & REGIONS



OEM&ODM

We can offer you

- Professional design team, assist in designing differentiated products that meet the needs of your market
- Leading quality in the industry
- Strict quality control, fewer after-sales issues
- 3 years warranty, guaranteed after-sales service
- Low MOQ, about 50pcs
- Stable lead time, 30~40days
- High quality marketing graphics & videos

SELL WELL ALL OVER THE WORLD

RANKED FIRST

IN SALES OF
HIGH-END SOLID WOOD KIDS DESK
FOR FIVE CONSECUTIVE YEARS



Data source: Shangpu Consulting Group.

The data statistics are from January 1, 2019 to December 31, 2023.

The customer unit price of high-end products is over ¥5000.

Ranked first in sales: ranked first in the industry, it is recognized to be in the top position, the research completed in February 2024.

ENTERING HIGH-END SHOPPING MALLS

500+ BRAND STORES

500+ Brand Stores,
spread across 150+ cities nationwide





WHAT WE PRODUCE

Ergonomic
Kids Desk



Ergonomic
Kids Chair



Eye Protection
Lamp



GOOD QUALITY QUALITY FIRST, ORIGINAL FIRST

“Products for children must be safe,
environmentally friendly healthy, and conscientious.”

“Our obsession with quality and love for design stem
from our love and responsibility for children, which
ensures that our products have great vitality.”

Quality and Design Dual Genes
Rooted in the Founding Team Ensuring
the birth of good products



XINGHUA HE

Founder and Chief Quality Officer of 2M2KIDS
30 years of deep cultivation in quality
management work

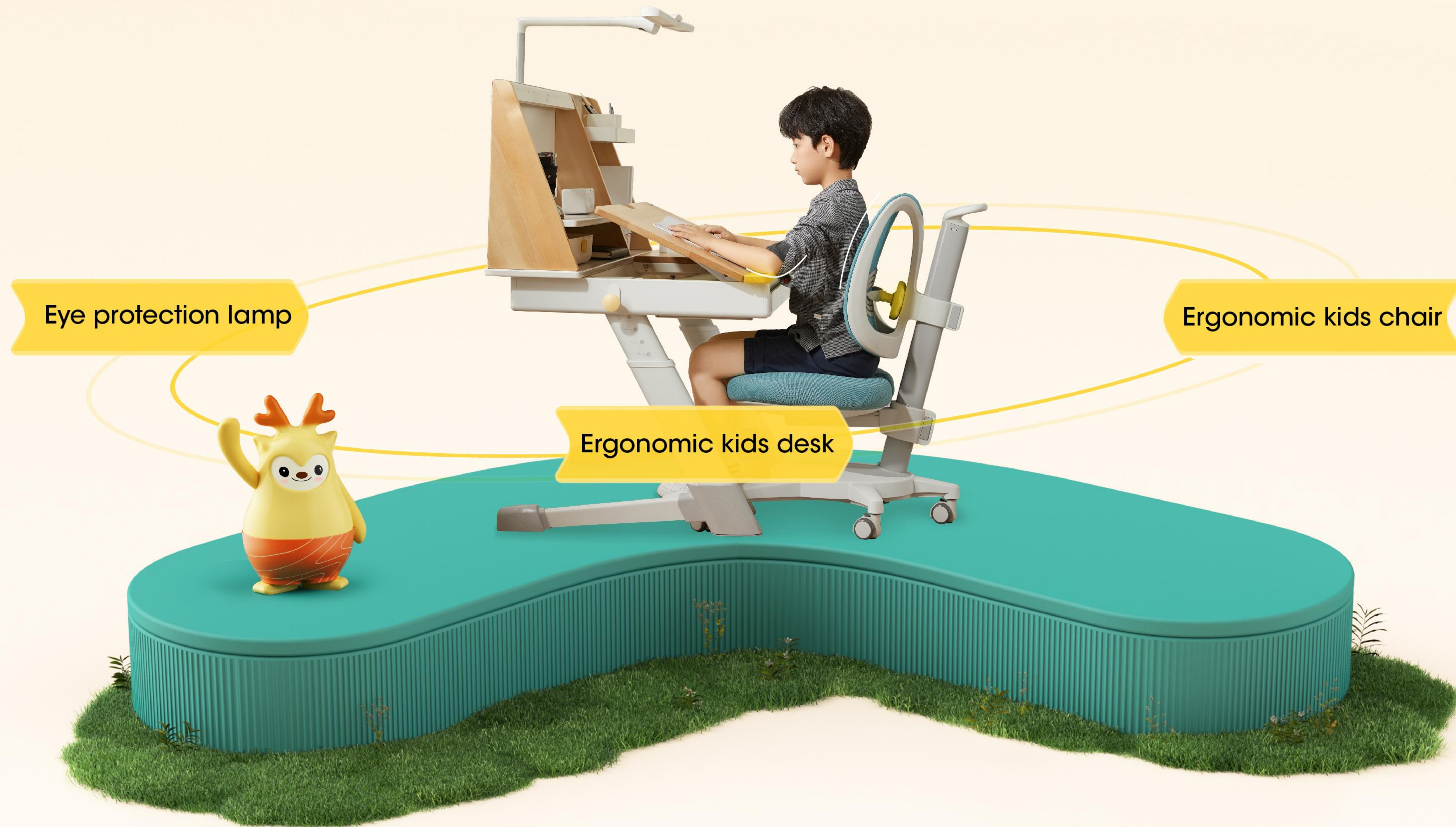


LEI WANG

Co founder and chief designer of 2M2KIDS
German Red Dot Design, iF Design Winner
participants in drafting national
standards for children's furniture

2M2KIDS FOCUS ON CHILDREN'S GROWTH RESEARCH

Innovative 「Easily straighten sitting posture」 system



ERGONOMIC KIDS DESK



HIGH COST
PERFORMANCE



WORKSHOP KIDS DESK
HIGH COST PERFORMANCE



IDEAL SERIES
Best seller



JQ SERIES
Original utility patent



KNIGHT SERIES
Eco-friendly wood material



VENUS SERIES
Creative high bookshelf



NAVIGATOR SERIES
Integrated design:desk,bookshelf,light



GREAT ARTIST
Electric lifting

ERGONOMIC KIDS CHAIR



QIYUAN KIDS CHAIR
Most cost-effective



QIDI-W KIDS CHAIR
Best seller



KERY-S KIDS CHAIR
High adaptability



LINGXI KIDS CHAIR
Ultimate Quality



KERY-S KIDS CHAIR
Hot selling



TERY KIDS CHAIR
Classic, Best seller

EYE PROTECTION LAMP

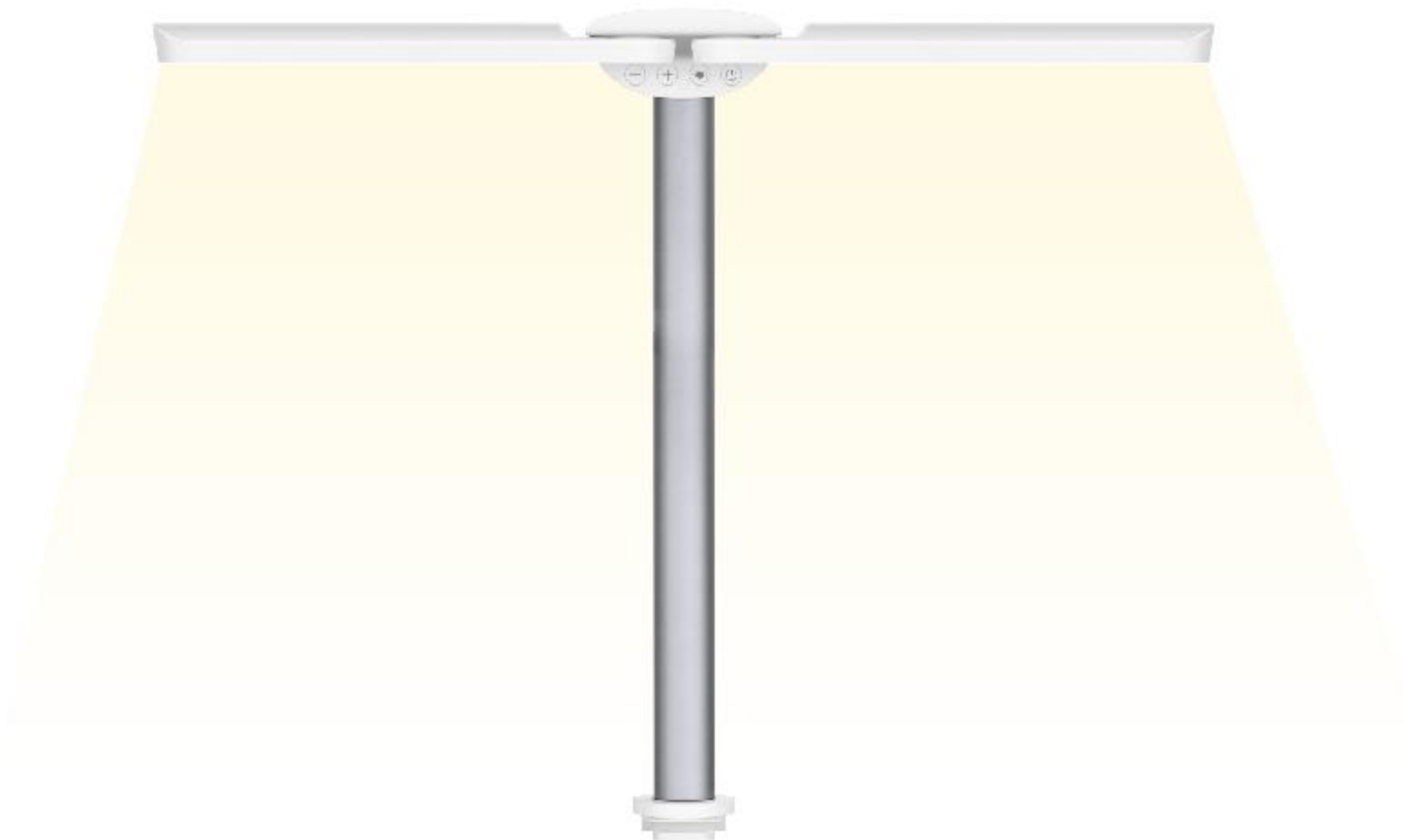


LARGE-SCALE
LIGHTING

HUANYU FLOOR LAMP
LARGE-SCALE LIGHTING RECOMMENDED



SILVER WING DESK LAMP



DRAGONFLY DESK LAMP



BIG WHITE CLIP-ON LAMP



XINGHE DESK LAMP

WOOD MATERIALS

✓ WE USE 1 2 3 4 5

✗ NO 6 7 8



1

2

3

4



5



6

7

8

- 1 Birch solid wood(with varnish)
- 2 Birch solid wood(with white paint)
- 3 Beech solid wood
- 4 Rubber solid wood

- ✓ Formaldehyde emission less than 0.01mg/m³,better than ENF grade
- ✓ Good nail grip
- ✓ More secure and healthier

- 5 Eco-friendly laminated board

- ✓ E0 grade, formaldehyde emission 0.033mg/m³
- ✓ Stronger intensity
- ✓ Not easily deformed
- ✓ More cost-effective

- 6 Particle board
- 7 MDF
- 8 Blockboard

- ✗ Harmful substances exceeding standards
- ✗ Not safe, not eco-friendly
- ✗ Poor nail grip
- ✗ Easy to deform

OTHER COMPONENTS AND HARDWARE



- ① Customized premium pneumatic rod
 - More secure
 - More stable support
- ② HAFELE slide rails **HAFELE**
 - Smoother
 - Longer service life
 - Lifetime rust free
- ③ China's high-quality medium carbon steel
 - Stable structure without shaking
 - With a load-bearing capacity of over 100kg
- ④ Austrian Tiger surface powder coating **TIGER**
 - More eco-friendly
 - Resistant to yellowing
 - Strong anti-corrosion ability
 - More delicate, no burrs
- ⑤ 8.8 grade high-strength customized screws
 - Corrosion resistance
 - Wear-resisting
 - No sliding wire

2M2KIDS



THANK YOU
FOR WATCHING!

